

MoodMoss®

By



ScandiMoss



A lasting imprint - MoodMoss®

Did you know that colour can inspire people to *buy more work better*, be more productive or *consume more*, depending on the color you expose them to? Red triggers *more sales*, Green triggers *productivity* and Blue a sense of *Stability* and *Trust* that gets people to come back to a place such as a store, restaurant or dealership? Did you know Yellow *increases appetite* and that is why fast-food companies use it often? Violet and burgundy are colors associated with *luxury* and *aristocracy*, and they increase the perceived value of things, and pink helps people be more generous in their purchases?

ScandiMoss proposes a new way of standing out, of impressing, of finding your uniqueness and promote wellness and reduce stress.

MoodMoss® provides a visual and sensory reason for people to remember your brand through creating bespoke mood influencing, colour-infused vertical moss canvases that are *eye-catching* and *intriguing to the touch* and that will *get people captured* and **make you stand out**.

MoodMoss® is a natural, ecological and customizable reindeer moss material that provides an aesthetic feel to your space, a colorful alternative to blank walls or dull paintings, gloomy office spaces, ordinary wallpaper or acoustic panels.

MoodMoss® vibrant installations will leave people with a lasting impression.



ScandiMoss

MoodMoss®

We source our moss from the best Scandinavian suppliers that cultivate the moss by ancestral methods, with respect for nature, allowing the earth to recover every 4 years. This makes reindeer moss difficult to source sometime. Our suppliers carefully hand pick the moss from the Norwegian pine trees of the north and then process it by immersion to retain its texture and softness as well as create beautiful chromatic effects by using non-toxic pigments.





MoodMoss® FRAMES

Your office will be the most captivating and original space anyone has seen.

Our moss canvases can be customized to fit your brand identity colours and customize your office space to give it that exclusive feel.

Choose from 3 shapes and several energetic colours that are easy to combine and stack on the wall of your reception area, lobby, board-rooms and meeting rooms, cafeteria, play-room even restrooms, to create those green or colorful spaces clients and staff love.

Unlike other flowers, MoodMoss® is allergen free and needs no additional care. Forget about withered and dry plants that need constant maintenance and replacement. Our moss will remain fresh and colourful for years to come enchanting the eyes of your clients.

SQUARE

Size: 15×15 cm

Size: 22×22 cm

Size: 35×35 cm

Size: 50×50 cm

Size: 80×80 cm

RECTANGLE

Size: 20×30 cm

Size: 20×70 cm

PANORAMIC

Size: 20×170 cm

Size: 36×114 cm

Size: 40×140 cm

Size: 50×100 cm

Size: 100×100 cm

MoodMoss® Office Installations

Every empty wall is a hidden opportunity. Our colourful moss installations are versatile and can be installed on walls, columns as well as office dividers or conference room walls to ensure soundproofing. There is no place that we cannot beautify.



MoodMoss® Office Installations

MoodMoss® has no limitations. Built from an extremely soft & flexible moss it blends perfectly with materials such as ceramic, wood, PVC, plexiglass, glass or expanded polystyrene. Due to its hygroscopic properties you can place this in a high humidity environment to regulate the humidity in the room, absorb moisture and regulate odors.





MoodMoss® Sphere

This soft element will create a unique dynamic feel to any high-ceiling rooms and will capture all eyes.

Unlike other flowers, it is allergen free and needs no replacement. It will remain fresh and colourful for years to come.

Why not place them in tall pots or vases for a lasting effect in your reception area or your boardroom where your clients will be really intrigued with your innovative spirit and love of distinctive designs?

Select from 3 sizes and several upbeat colours that are easy to mix and match for a celestial effect.

SMALL

Size: Ø15 cm / 5,9"

Size: Ø20 cm / 7,8"

Size: Ø25 cm / 9,8"

MEDIUM

Size: Ø30 cm / 11,8"

Size: Ø35 cm / 13,7"

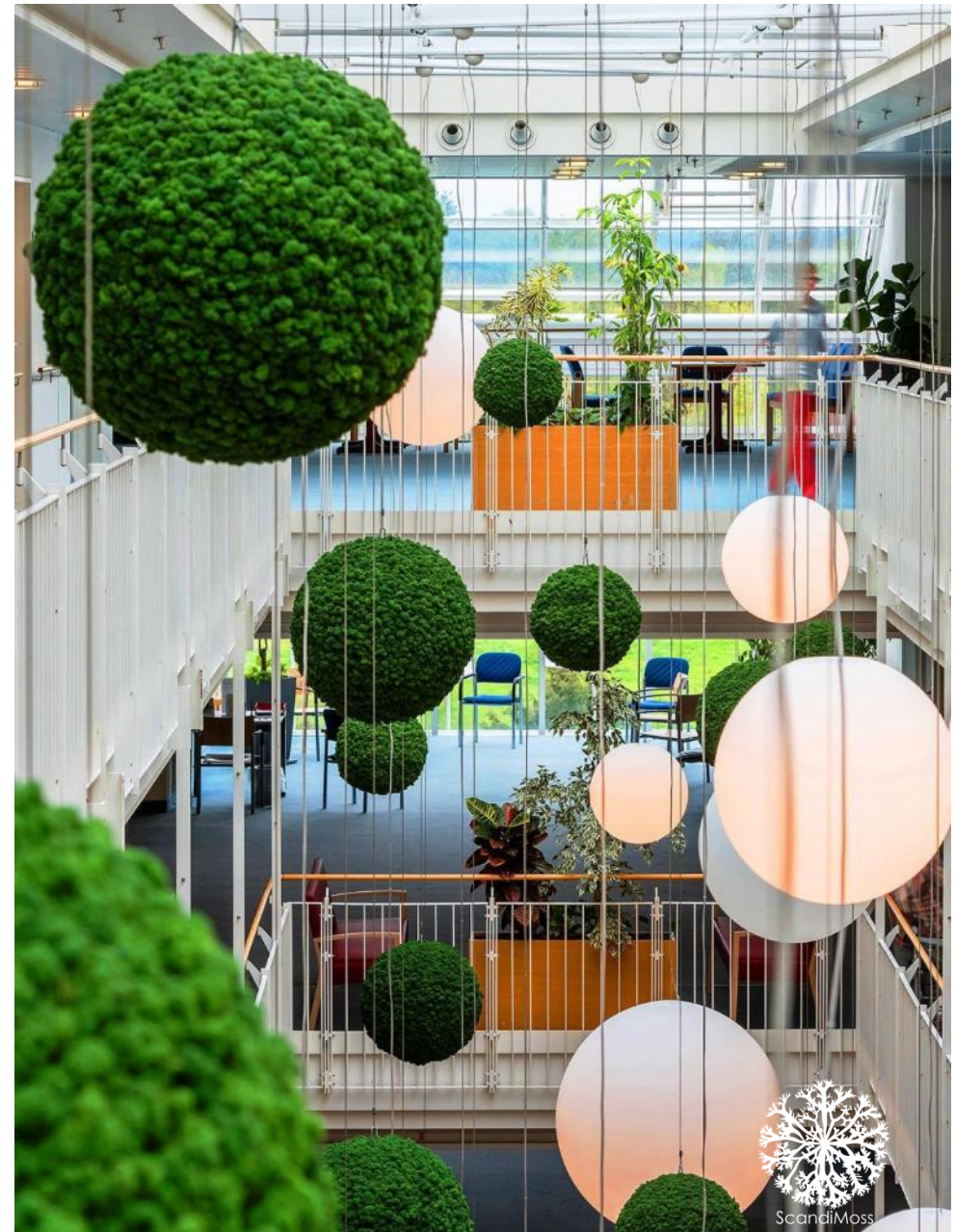
LARGE

Size: Ø45 cm / 17,7"

Size: Ø55 cm / 21,6"

MoodMoss® CEILING INSTALLATIONS

Be unique, stand out. Be bold and fresh by customizing colorful ceiling installation that match your brand colors of logo, or customize your lighting pendants. You can also use these to absorb sound in high-traffic areas such as corridors or cafeterias to protect the working areas from noise.





MoodMoss® Logo

Our reindeer moss logos have no limits of colour and shape.

Moss is a natural, ecological and customizable element that provides a nature-like feel to your space, a colourful alternative to dull plastic logos.

You can choose and combine from 12 colours that match your brand or create custom shapes.

MoodMoss® Wall Colours

Choose the **emotions** and **feelings** to represent you from 20 vibrant colors to convey the desired emotional effect or state of mind perfect for your brand



Active-May Green



Fresh Apple - Green



Balanced-Natural



Bright Mandarin



Warm-Yellow



Uplifting-Leaf Green



Ambitious-Olive Green



Calm -Azure



Playful Pink



Sincere-Fall Yellow



Tranquil-Lime Green



Calming- Brown



Strength- Marine Blue



Bold Red



Refined- Black



MoodMoss® advantages



A much better alternative to withering flowers or plastic flowers- **MoodMoss®** is natural and authentic made from Reindeer Moss hand-picked by the best Scandinavian suppliers in Rendalen Norway it helps purify the air and absorbs humidity. The colors used are 100% natural dyes.



No pollen or allergens, so no sneezing – Reindeer moss is 100% bio-degradable and 100% non-toxic. It provides an allergen free alternative to flowers and does not attract insects.



Literally maintenance free- go green or any colours, without sunlight, watering or pruning .You will be worry free and will need no subsequent investment in your plant space. **MoodMoss®** will keep its form, texture and colour for tens of years.



Perfect Privacy- **MoodMoss®** reindeer wall panel helps regulate the acoustics of spaces that have high levels of reverberation and echo, for better quality sound, soundproofing and privacy.



No light, humidity or odors- Due to its hygroscopic properties it absorbs excess moisture, regulates odors and protects from fungi. It is perfect for spaces with no natural light, and exposure to sunlight or humidity less than 40% is not advised.



MoodMoss® story

ScandiMoss is a group of interior design lovers inspired by the simplicity and freshness of Scandinavian design and nature. Paired with an understanding of the powerful effect of colors on the human brain, we adopted a new concept which uses the unique natural properties and beauty of reindeer moss freshly and ethically cultivated in Norway to convey natural effects even in the most plant-unfriendly spaces, with minimal care and upkeep.

We call it **MoodMoss®** and with it, you benefit from the perfect combination of nature and color in the inside spaces that we work in and inhabit every day.

The science of colours is a century-old concept practiced in ancient Egypt, Greece, China and India since 2000BC. In ancient Greece color was intrinsic to healing, which involved restoring balance. We bring this story into the 21'st century, a time where research shows 62-90 % of how people decide to buy a product over another is based on colors alone.

Recently, **London** authorities have installed blue light in *Gatwick airport* to influence passenger's moods and decrease the rate of incidents. The same research determined that managers and business owners can use colors to enhance mood, calm down customers, to increase or decrease appetite, and, reduce perception of waiting time.

Now you can create a unique sensory and kinetic perception of your business by standing out, and showing your love of nature and color with **MoodMoss®**.