

– Moss and Foliage –

–

Walls & Frames

By



ScandiMoss



Make your interior exclusive!

Did you know that you can promote wellness and wellbeing in your space, and create a nature-connecting atmosphere that will get people to always remember you as the “place to feel good”?

Studies on the human brain have revealed evidence that office workers' quality of life can be enriched by office landscaping that involves the use of plants that have no formal work-related function.

Several experiments were conducted in large commercial offices in The Netherlands and the UK to examine the impact of lean and “green” offices on subjective perceptions of air quality, concentration, and workplace satisfaction as well as objective measures of productivity. In all experiments enhanced outcomes were observed when offices were enriched by plants.

ScandiMoss proposes a new way of standing out and of creating a place of well-being, a place of concentration, of peace and tranquility, without the long-term financial commitment in plant sourcing, maintenance and replacement. Stabilized plant wall installations are much more efficient than living walls and even painted walls, and due to their longevity and low energy consumption such as no water irrigation, no natural light, no messy soil, the fact that they retain their vibrancy, fresh-cut look and feel for nearly a decade, they help conserve water, energy, time investment in caring for live plants and are more cost effective in the long term

ScandiMoss vibrant green walls installations will leave people with a lasting impression of well-being.

ScandiMoss Walls

ScandiMoss uses 5 main types of materials Reindeer Moss, Bun Moss, Flat Moss, Immersed or stabilized plants and preserved flowers and various combinations of these to create unique pieces. No moss or preserved plant walls is alike!





MoodMoss® Colour Wall

Reindeer moss can have any colour you want, and these wall installations are much more efficient than living walls and even painted walls. Whether it's a custom canvas, a wall installation or a custom-shaped garden integrating a logo – the versatility of elements available for the creation allow to seamlessly integrate a 'Maintenance-free Nature' into indoor or plant unfriendly spaces.

Advantages of Reindeer Moss

- **SOUNDPROOFING** – Helps regulate acoustics for better sound quality and privacy
- **MAINTENANCE FREE** – No need for sunlight, watering or pruning
- **COST EFFICIENT**– No care, maintenance or subsequent investment
- **ALWAYS FRESH**– Your moss wall or canvas will keep its form, texture and colour for up to 10 years.
- **ALLERGEN FREE** – An allergen free alternative to flowers that do not attract insects.
- **ETHICALLY HARVESTED** – Made from Reindeer Moss hand-picked by the best Scandinavian suppliers in Rendalen Norway
- **MOISTURE ABSORBANT**- Absorbs excess moisture, regulates odors and protects from fungi

See all colours below.



Grassland Wall

The Grassland are a combination of flat moss, combined with bun moss of a brighter colour and with some grass, fern or hanging foliage to convey a dynamic image. The natural contrast of the spring green color of the bun moss combined with flat moss is absolutely refreshing and discrete.

More advantages of Preserved Foliage



100% NATURAL – Preserved plants are 100% natural .They preserve the beauty of nature but also the advantages of evergreen properties.



INDOOR USE ONLY – We recommend the use of these plants only for indoor spaces as they need to be protected from natural elements like sunlight, rain or high humidity and wind.



Wild Wall

Wild Wall ® is our live, stabilized foliage and flowers that remain green and fresh indefinitely. Your vibrant installations will leave people with a lasting impression. Our foliage or flowers will need no light; they can last up to 10 years, and need no maintenance like normal plants or a new coat of paint like normal walls.

More advantages of Preserved Foliage



NO TRIMMING – These plants do not grow back so after any trimming or external damage they will not be restored to their original shape. We advise you not to handle them frequently or touch them.



DISCOURAGE PLASTIC – We don't like plastic and that is why we encourage you to help build a "plastic free world" by choosing stabilized plants that last for years, instead of cutting fresh flowers that will be thrown away as soon as they start to wilt, or plastic flowers or installations that encourage the rise of carbon footprint and are not bio-degradable.



Dune Wall

The Pincushion Moss or Bun Moss comes is a simple but dynamic wall assembly. Their three-dimensional effect gives a charming look but also simple and easy to look at. Their lively and bright colors make the interior unique and original. This wall will always remain green and colourfully brilliant for up to 10 years.

More advantages of Preserved Foliage



WATERING NOT NEEDED – Our installations are indeed made from real plants, however we discourage any watering or misting. Over the lifetime of your preserved plant installations or arrangements you save hundreds of litres of water. Also we recommend keeping them in lower than 70% humidity environments, 40% being the normal humidity levels for humans.



AVIOD DIRECT SUNLIGHT- These plants do not require sunlight and they thrive in place here there is no natural light. They are perfect for basement or high-basement rooms, restrooms and rooms without windows.



Forest-bed Wall

The Flat moss wall spells simplicity, a characteristic which makes the flat moss walls suitable for the most versatile use. It can be easily combined with any kind of interior design. The flat moss wall has a soft texture and it gives you the feeling of walking in an ancient majestic forest.

More advantages of Preserved Foliage



COLD RESISTANT – If natural plants only thrive in warm condition, these plants retain their vibrancy even in colder conditions making them perfect for colder spaces that are not easily heated. We also advise not to place them in the direct range of radiators, fireplaces or other types of heat sources.



ALLERGEN FREE – These plants do not produce any pollen or scents so they provide an allergen free alternative to flowers and do not attract insects.



Nature Wall

The Nature wall comes in as a simple but dynamic bun moss assembly. This wall is a simple but beautiful combination of 2D flat moss, bun moss and reindeer moss for an actual forest look. Their gentle three-dimensional effect gives an eye-catching view.

More advantages of Preserved Foliage



REDUCED WASTE – Whilst flowers easily wilt and need to be thrown away on a weekly basis or replaced every other weeks, our moss canvases and plant walls can remain fresh over their lifetime of up to 15 years.



Foliage Frames

These beautiful eternal plants will be the highlight of your space, making you unique and attracting curious eyes that will remember you for your innovative spirit.

People always love fresh flowers, however real flowers wilt, they dye, they have to be replaced, watered, and they can also cause allergies. ScandiMoss preserved canvases will adorn your walls and brighten your spaces in a hassle-free and cost effective way.

Imagine how cost effective and environmental friendly these plant canvases are with literally no waste of water or plants. Moreover, there is no need for further cost investment for years.

Example of Plants Used

Forest moss, reindeer or bun moss, ivy, papyrus, amaranth, ornamental asparagus, eucalyptus leather, tree bark, salal, parchment fern, leather fern and magnolia leaves.



SQUARE

Size: 15×15 cm

Size: 22×22 cm

Size: 35×35 cm

Size: 50×50 cm

Size: 80×80 cm

RECTANGLE

Size: 20×30 cm

Size: 20×70 cm

PANORAMIC

Size: 20×170 cm

Size: 36×114 cm

Size: 40×140 cm

Size: 50×100 cm

Size: 100×100 cm

Foliage Frames

These shaped plant frames are perfect for symmetrical wall arrangements and, if you choose them in different heights they will give a fascinating 3D effect. Due to the fact that plants are never the same, each of these hanging miniature gardens is unique. You will not need to water or mist this plant frame so you will actually be saving water. In addition, there will be no hassle of replacing the soil as for typical plants, no need to provide them sun-light or any kind maintenance. ScandiMoss plant frames will retain their freshness with minimal effort or intervention from your side.



Wall Materials

ScandiMoss uses only natural materials and 5 main types: Reindeer Moss, Bun Moss, Flat Moss, Immersed Stabilized Plants and Preserved flowers and various combinations of these to create unique pieces. No moss or preserved plant walls is alike! We also sometimes use wood to create beautiful forest landscapes.



*Reindeer
Moss*

*Bun &
Flat Moss*

Foliage

Bun Moss

Flat Moss

*Bun & Flat
Moss &
Grass*

Preserved Plant Advantages



100% Natural & Waste Free: A much better alternative to withering flowers or plastic flowers- Our plants are natural and authentic made from hand-picked plants harvested at the peak of their life. Moss helps purify the air and absorbs humidity. The colors used are 100% natural dyes.



No pollen or allergens, no sneezing – Reindeer moss as well as preserved plants are 100% biodegradable and 100% non-toxic. They provide an allergen free alternative to flowers and do not attract insects.



Literally maintenance free- go green or any colours, without sunlight, watering or pruning .You will be worry free and will need no subsequent investment in your plant space. Our plant and moss walls will keep their form, texture and colour for 10 years.



Perfect Privacy- MoodMoss® reindeer wall panel helps regulate the acoustics of spaces that have high levels of reverberation and echo, for better quality sound, soundproofing and privacy.



No light, humidity or odors- Due to its hygroscopic properties moss absorbs excess moisture, regulates odors and protects from fungi. It is perfect for spaces with no natural light, and exposure to sunlight or humidity less than 40% is not advised.



Preserved Plants story

ScandiMoss is a group of interior design lovers inspired by the simplicity and freshness of Scandinavian design and nature. Paired with an understanding of the powerful effect of colors on the human brain, we adopted a new concept which uses the unique natural properties and beauty of reindeer moss freshly and ethically cultivated in Norway to convey natural effects even in the most plant-unfriendly spaces, with minimal care and upkeep.

We also make use of preserved plants and foliage. The first preserved plant patents date back to the 1970's. For the best results plants are preserved at the time of their life cycle when they display their most beautiful appearance. They are harvested in optimal conditions with the respect of environment their natural renewal process. Plants are carefully cleaned and sorted before entering the preservation room, positioned in gutters – with their base immersed. During this step, the sap of the plant evaporates to give way, after a few days, to the new liquid – a mixture of vegetable glycerin, water, and mineral salts a process that can last between 7 and 20 days depending on the size of the plant, making them unfading.

Each plant has its own preservation specificities: time, temperature of the preservative, ambient temperature, water quality, raw material, type of substrate... So it is not possible to preserve a plant outside its window of opportunity. This makes procuring them quite complex, but still less complicated than it is with fresh plants.

In the case of colored lichens and mosses, they go through an additional painting step with ecological paint, but the natural moss is grayish in color and can be used in the interior design and natural shade.

MoodMoss®

By



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A lasting imprint - MoodMoss®

Did you know that colour can inspire people to *buy more work better*, be more productive or *consume more*, depending on the color you expose them to? Red triggers *more sales*, Green triggers *productivity* and Blue a sense of *Stability* and *Trust* that gets people to come back to a place such as a store, restaurant or dealership? Did you know Yellow *increases appetite* and that is why fast-food companies use it often? Violet and burgundy are colors associated with *luxury* and *aristocracy*, and they increase the perceived value of things, and pink helps people be more generous in their purchases?

ScandiMoss proposes a new way of standing out, of impressing, of finding your uniqueness and promote wellness and reduce stress.

MoodMoss® provides a visual and sensory reason for people to remember your brand through creating bespoke mood influencing, colour-infused vertical moss canvases that are *eye-catching* and *intriguing to the touch* and that will *get people captured* and **make you stand out**.

MoodMoss® is a natural, ecological and customizable reindeer moss material that provides an aesthetic feel to your space, a colorful alternative to blank walls or dull paintings, gloomy office spaces, ordinary wallpaper or acoustic panels.

MoodMoss® vibrant installations will leave people with a lasting impression.

MoodMoss®

We source our moss from the best Scandinavian suppliers that cultivate the moss by ancestral methods, with respect for nature, allowing the earth to recover every 4 years. This makes reindeer moss difficult to source sometime. Our suppliers carefully hand pick the moss from the Norwegian pine trees of the north and then process it by immersion to retain its texture and softness as well as create beautiful chromatic effects by using non-toxic pigments.





MoodMoss® FRAMES

Your office will be the most captivating and original space anyone has seen.

Our moss canvases can be customized to fit your brand identity colours and customize your office space to give it that exclusive feel.

Choose from 3 shapes and several energetic colours that are easy to combine and stack on the wall of your reception area, lobby, board-rooms and meeting rooms, cafeteria, play-room even restrooms, to create those green or colorful spaces clients and staff love.

Unlike other flowers, MoodMoss® is allergen free and needs no additional care. Forget about withered and dry plants that need constant maintenance and replacement. Our moss will remain fresh and colourful for years to come enchanting the eyes of your clients.

SQUARE

Size: 15×15 cm

Size: 22×22 cm

Size: 35×35 cm

Size: 50×50 cm

Size: 80×80 cm

RECTANGLE

Size: 20×30 cm

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PANORAMIC

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MoodMoss® Office Installations

Every empty wall is a hidden opportunity. Our colourful moss installations are versatile and can be installed on walls, columns as well as office dividers or conference room walls to ensure soundproofing. There is no place that we cannot beautify.



MoodMoss® Office Installations

MoodMoss® has no limitations. Built from an extremely soft & flexible moss it blends perfectly with materials such as ceramic, wood, PVC, plexiglass, glass or expanded polystyrene. Due to its hygroscopic properties you can place this in a high humidity environment to regulate the humidity in the room, absorb moisture and regulate odors.





MoodMoss® Sphere

This soft element will create a unique dynamic feel to any high-ceiling rooms and will capture all eyes.

Unlike other flowers, it is allergen free and needs no replacement. It will remain fresh and colourful for years to come.

Why not place them in tall pots or vases for a lasting effect in your reception area or your boardroom where your clients will be really intrigued with your innovative spirit and love of distinctive designs?

Select from 3 sizes and several upbeat colours that are easy to mix and match for a celestial effect.

SMALL

Size: Ø15 cm / 5,9"

Size: Ø20 cm / 7,8"

Size: Ø25 cm / 9,8"

MEDIUM

Size: Ø30 cm / 11,8"

Size: Ø35 cm / 13,7"

LARGE

Size: Ø45 cm / 17,7"

Size: Ø55 cm / 21,6"

MoodMoss® Ceiling Installations

Be unique, stand out. Be bold and fresh by customizing colorful ceiling installation that match your brand colors of logo, or customize your lighting pendants. You can also use these to absorb sound in high-traffic areas such as corridors or cafeterias to protect the working areas from noise.





Moss & Plant Spheres

These lovely 3D sphere shapes come in different sizes and also in foliage options.

The Sphere can also be customized to fit your brand identity colours and customize to fit the particularity of your office space to give it that exclusive feel.

Unlike other flowers, these plant or moss arrangements are allergen free and need no additional care.

SMALL

Size: Ø15 cm / 5,9"

Size: Ø20 cm / 7,8"

Size: Ø25 cm / 9,8"

MEDIUM

Size: Ø30 cm / 11,8"

Size: Ø35 cm / 13,7"

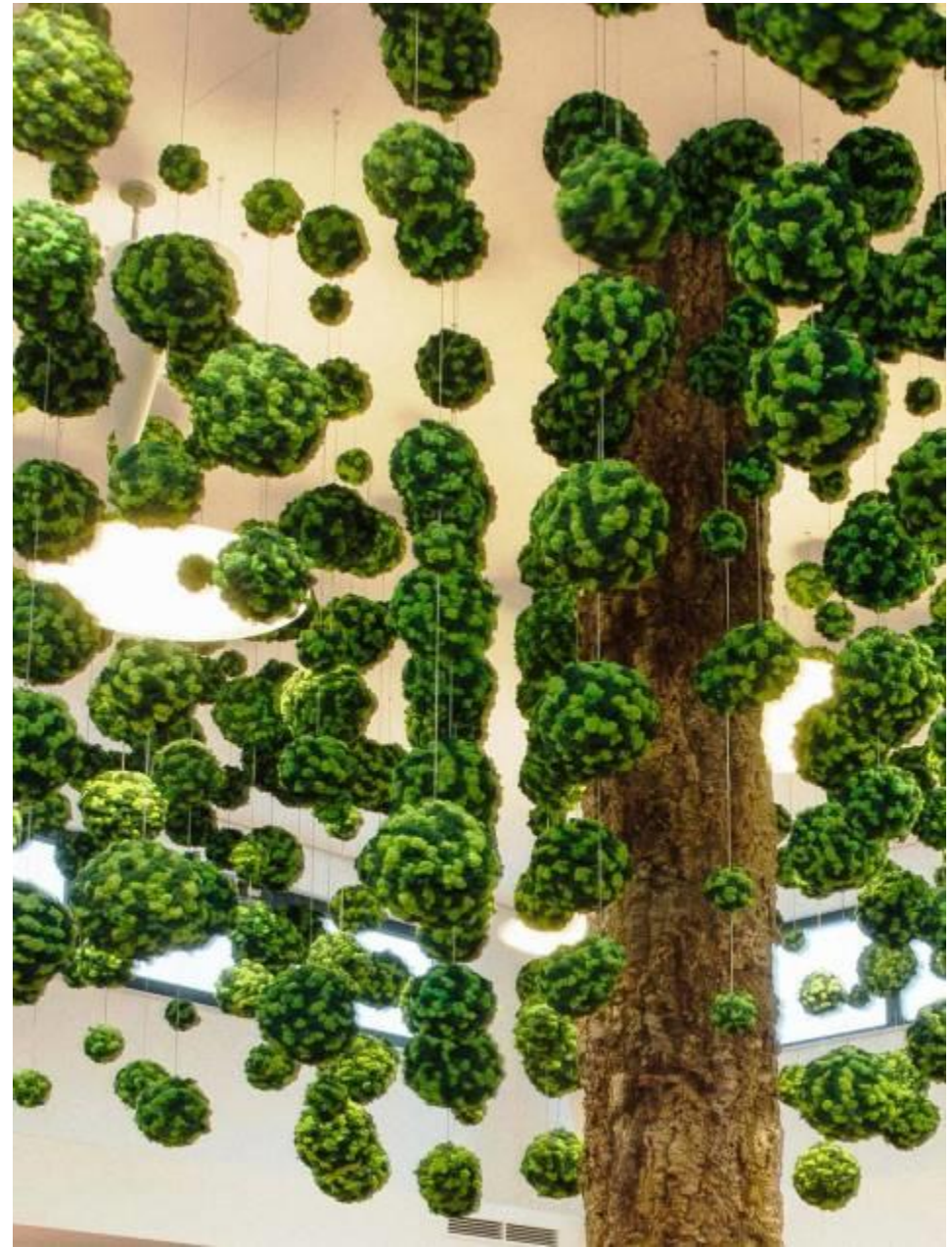
LARGE

Size: Ø45 cm / 17,7"

Size: Ø55 cm / 21,6"

Moss & Flower Spheres

You can select from several flowers and leaves that are easy to combine and suspend from the ceiling of your reception area, lobby, board-rooms and meeting rooms, cafeteria, play-room for children, even restrooms, to create those sound absorbing colourful effects.





MoodMoss® Logo

Our reindeer moss logos have no limits of colour and shape.

Moss is a natural, ecological and customizable element that provides a nature-like feel to your space, a colourful alternative to dull plastic logos.

You can choose and combine from 12 colours for the reindeer moss that match your brand or create custom shapes.

There is also the option of choosing a bun moss or a flat moss logo, as well as 2D or 3D one.

CUSTOM

Various sizes

2D or 3D

Several base options

Several Moss Options

MoodMoss® Wall Colours

Choose the **emotions** and **feelings** to represent you from 20 vibrant colors to convey the desired emotional effect or state of mind perfect for your brand



Active-May Green



Fresh Apple - Green



Balanced-Natural



Bright Mandarin



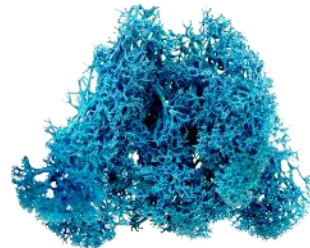
Warm-Yellow



Uplifting-Leaf Green



Ambitious-Olive Green



Calm -Azure



Playful Pink



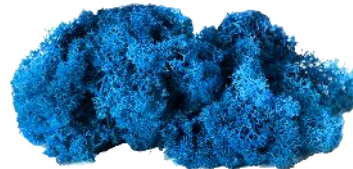
Sincere-Fall Yellow



Tranquil-Lime Green



Calming- Brown



Strength- Marine Blue



Bold Red



Refined- Black

MoodMoss® advantages



A much better alternative to withering flowers or plastic flowers- **MoodMoss®** is natural and authentic made from Reindeer Moss hand-picked by the best Scandinavian suppliers in Rendalen Norway it helps purify the air and absorbs humidity. The colors used are 100% natural dyes.



No pollen or allergens, so no sneezing – Reindeer moss is 100% bio-degradable and 100% non-toxic. It provides an allergen free alternative to flowers and does not attract insects.



Literally maintenance free- go green or any colours, without sunlight, watering or pruning .You will be worry free and will need no subsequent investment in your plant space. **MoodMoss®** will keep its form, texture and colour for tens of years.



Perfect Privacy- **MoodMoss®** reindeer wall panel helps regulate the acoustics of spaces that have high levels of reverberation and echo, for better quality sound, soundproofing and privacy.



No light, humidity or odors- Due to its hygroscopic properties it absorbs excess moisture, regulates odors and protects from fungi. It is perfect for spaces with no natural light, and exposure to sunlight or humidity less than 40% is not advised.



MoodMoss® story

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We call it **MoodMoss®** and with it, you benefit from the perfect combination of nature and color in the inside spaces that we work in and inhabit every day.

The science of colours is a century-old concept practiced in ancient Egypt, Greece, China and India since 2000BC. In ancient Greece color was intrinsic to healing, which involved restoring balance. We bring this story into the 21'st century, a time where research shows 62-90 % of how people decide to buy a product over another is based on colors alone.

Recently, **London** authorities have installed blue light in *Gatwick airport* to influence passenger's moods and decrease the rate of incidents. The same research determined that managers and business owners can use colors to enhance mood, calm down customers, to increase or decrease appetite, and, reduce perception of waiting time.

Now you can create a unique sensory and kinetic perception of your business by standing out, and showing your love of nature and color with **MoodMoss®**.